



FOR IMMEDIATE RELEASE

Eight McGraw-Hill Titles Short-Listed for the 2008 BMA Medical Book Awards

August 13, 2008 (London, UK) – McGraw-Hill Medical has been honoured by the British Medical Association with eight ‘Highly Commended’ titles in the run-up to their 2008 Medical Book Awards. All ‘Highly Commended’ titles are automatically short-listed for the first prize in their respective categories.

“The BMA Medical book awards are an important event in the world of medical publishing,” said McGraw-Hill’s Scott Grillo, vice president and publisher, Medical Content. “It is a wonderful affirmation of our hard work and commitment to the field to be recognized in this way.”

The eight short-listed titles span seven different subjects, including Anaesthesia for which McGraw-Hill Medical has a particularly strong record of success: In 2006, McGraw-Hill collected the category’s top prize for *Principles of Critical Care, 3rd Edition*, and again in 2007 for *Syndromes: Rapid Recognition and Perioperative Implications*. This year, the company is in a good position to win First Place in Anaesthesia for the third year running with the ‘Highly Commended’ *Textbook of Regional Anesthesia*.

The first prize titles in each category have been chosen by the competition’s final judging panel and will be announced at the annual awards ceremony and reception on the evening of Tuesday, 9th September, at BMA House in London. Derek Stordahl, vice president of Market Development, will represent McGraw-Hill at the ceremony.

The 2008 Medical Book of the Year Award, chosen from among the category first prize winners, will also be announced at that time.

The BMA Medical Book competition has been conducted annually since 1994 by the BMA's Board of Science and administered by the BMA Library. It aims to encourage and reward excellence in medical publishing and patient information. Every year, the competition receives approximately 600 entries in 26 categories, and 25 first place prizes are awarded. All entries are reviewed by physicians and educators who are asked to consider accuracy, currency, originality, book production quality, and whether the title meets the needs of its audience.

About McGraw-Hill Professional

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